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# 1. INTRODUCTION

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## V+ LUXURY COLLECTION

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The V+ Luxury collection is a wide range of 24-carat gold-plated products developed by Hoa Binh Group including mainly bathroom accessories, tiles, interior decoration items, kitchenware and tableware.

All our products will be insured by an international insurance and guaranteed for a period from 1 to 5 years.







"We do what we dream of for others"

Chairman Nguyen Huu Duong



## HOA BINH GROUP HBG

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Hoa Binh Co., Ltd was established in 1987 by nine soldiers coming back from the wars. Over 30 years, the company has developed and gained great achievements in various industries such as alimentation & beverage production including beer & soft drinks, mechanical & stainless steel production, construction & real estate development, hospitality and most recently gold galvanization and gold gilding.







# HOA BINH GOLD PLATING FACTORY (DUONG MAN)

Since 2006, Hoa Binh Group has been determined to develop the technology of gold galvanizing & gilding on different substrates. In 2016, Hoa Binh Group met and worked with the global market leader for precious metal decoration Heraeus from Germany and other leading experts in galvanization such as Umicore Electroplating Germany. We gathered up a team of German and Vietnamese chemists, engineers to set up the very 1st manufacturing plant dedicated to 24-carat gold plating and gilding purpose (in mass production) in Vietnam, with total area of 12.000 sqm.

Dr Dietz Karlheinz, a leading expert with more than 30 years in gilding technology and precious metals stated: "Hoa Binh is one of the first companies in Asia to be pioneered in German galvanization and gilding technologies. There are not many companies worldwide who dare to take the risk to pursue this industry, especially when it is related to mass production while combining traditional craftsmanship and semi-automation." HBG is expected to commercialize and export the 24-carat golden sanitary wares, tiles, kitchenware in 2019.







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In 2017, the factory successfully provided 24-carat gold-gilded sanitary wares to furnish Danang Golden Bay and Citadines Blue Cove Danang hotels with a total of 1824 rooms.

Hoa Binh Gold Plating Factory (Duong Man) is not only making its own products but also opened to work with partners worldwide to create more exclusive gold-plated products either one-of-a-kind item or in mass quantities, tailored to each partner's demand & need.





## 2. V+LUXURY BATHROOM ACCESSORIES

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The high-end set of bathroom amenities comprises mainly the 24k gold plated and gilded bathtub, washbasin, toilet, bidet, faucet and towel rack and other accessories.

On the one hand, our products made of porcelain or ceramic bases such as sanitary wares and tiles are coated with the precious metal material containing pure gold based on German know-how and technology, to obtain the purest gold (24-carat) layer on top of the surface.

On the other hand, other metal-based products such as faucets, shower head and others are gold-plated by the electroplating process, which origin dated since the 19th century.

These gold gilding and gold electroplating know-hows have been reputedly known since centuries as an ancient technique in the world of art and jewellery-making.





## 24K GOLDEN WASHBASIN

Sophisticatedly made and inviting to use, 24K golden washbasin makes a great piece of decoration in any aesthetic bathrooms.

A round designed washbasin carefully coated with a pure gold layer on top, this 24-carat golden washbasin (500x500x155 mm) is simply beyond luxury for its uniqueness and timeless value, as much as the gold.

The pure gold coating is protected by strong and hydrophobic glazes which offer a great mechanical and chemical resistances making the daily maintenance so convenient and carefree.

Material base: Vitreous china

Precious metal: 24-carat gold

Warranty: 3 years



# 24K GOLDEN BATHTUB

A bathtub might be just one of the usual bathroom facilities to many people. However, there are always those who desire to express their exquisite taste and wealth in style, with the most luxurious things made from the most ordinary. Coated with pure gold on top, technically speaking, this bathtub is designed to maximize the comfort as the precious metal can reserve the heat longer than any other materials and pure gold contributes some relaxing effects to the human body.

According to the book "Language of the cells" by Dr. Robert C-Bright (1986), pure gold possesses an energy that brings warm, soothing vibrations to the body to aid healing. It helps to relax the injured area, permitting the recovery to be a little faster. This 24-carat gold-plated bathtub, a perfection for bathroom aesthetics will surely bring customers an experience of the utmost life quality and luxury. Material base: Pure red copper  
Precious metal: 24-carat gold  
Warranty: 5 years

# 24K GOLDEN TOILET

As one of the most luxurious in-house products, the one and only 24K Golden Toilet is both well functional and aesthetically pleasing by which the owners can express their unique taste in interior decoration. The exquisite golden toilet is coated with 24-carat gold on top with the same gilding technique as the 24k golden washbasin.

Its protective glaze on top helps preventing any residues or dirt adhesion ensuring easy cleaning while giving a royal look to the luxurious bathroom as gold has been always considered as the symbol of the supreme power. This 24-Carat Gold Toilet is genuinely a masterpiece of its own kind which precious value remains overtime.



MAJESTY001



MAJESTY002





### 3. BUILDINGS EQUIPPED WITH V+ LUXURY ACCESSORIES

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Projects using our 24K gold-plated accessories



## DANANG GOLDEN BAY



Located in the coastal city of Danang offering one of the most beautiful beaches according to Forbes, this was the very first 5-star hotel using our 24-carat gold-plated bathroom accessories and tiles.

It has 29 floors and 1 basement, with the total of 960 rooms which were fully equipped with the V+ Luxury bathroom accessories. This is also fastest and safest construction built only within 15 intensive working months.





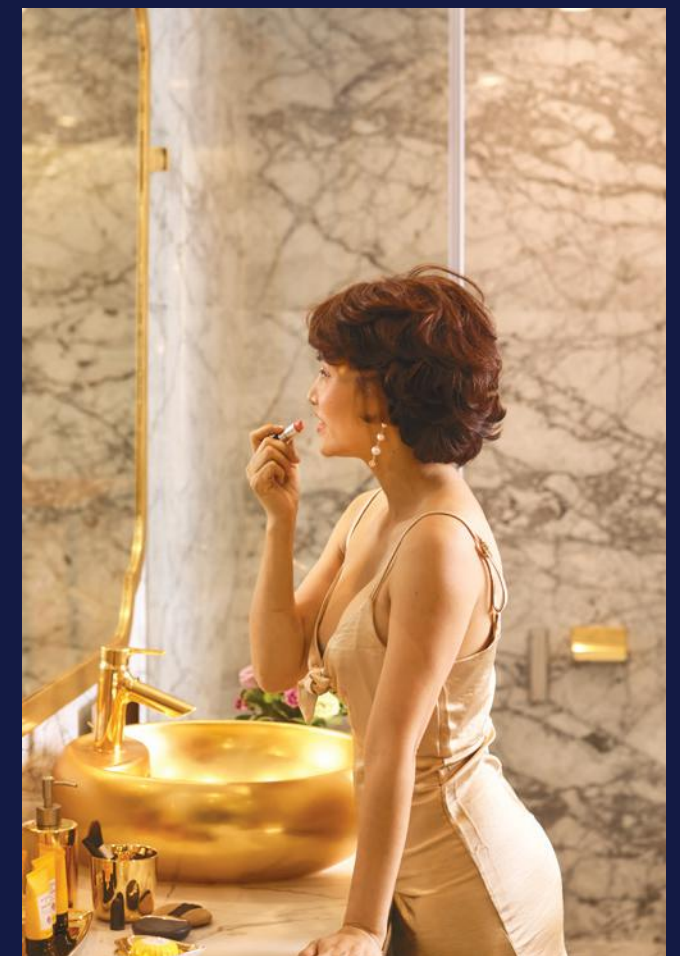




# HANOI GOLDEN LAKE HOTEL

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Add: B7 Giang Vo Street, Ba Dinh District,  
Hanoi City, Vietnam







## HOI AN GOLDEN SEA

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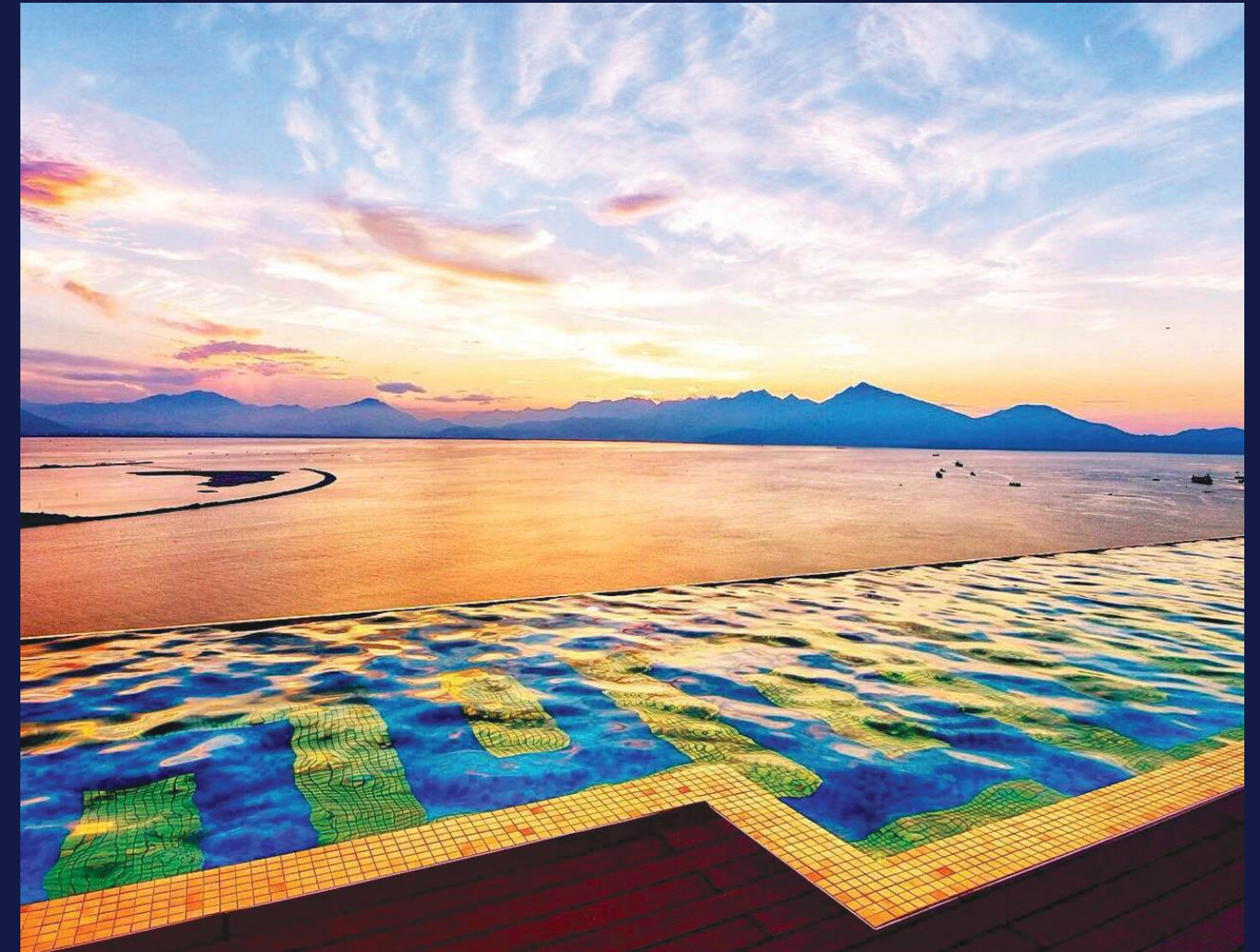


Add: An Bang Beach, Cam An Ward, Hoi An  
6 - Star Resort





## 4. V+LUXURY TILES



A variety of golden tiles made with pure gold coating is a highlight on the construction finishing list to uplift the touch of elegance and royalty. Concurrently, it helps to generate a warm and classy ambience while having to protect the interior & exterior finishing to extend the lifespan of the premises as gold has been known to be extremely resistant to oxidation and specially to heat thanks to its strong reflection degree.

Hence, inspired by the anti-heat factor of pure gold, our 24-carat gold coated tiles were conceptualized with the aim of saving energy while remaining luxury. Our 24k golden tiles are suitable for both

indoor & outdoor uses such as for building facades, mosques, cathedrals, temples and home walling & flooring especially in a hot weather environment. It was used to decorate the 24k golden swimming pool and the attic roof of the 5-star hotel Danang Golden bay located in Danang city where the weather temperature varies between 25 to 45 Celsius degree during the year.

*Anecdote: Do you know? The astronaut helmet's visor is gold plated to protect the astronaut's eyes from the heavy sun heat and has become the international standard of the astronaut's helmet now.*



## 5. DECORATIVE ITEMS

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### 24K GOLDEN VASE “THE RISE OF DRAGON”

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Our set of Golden Vases is a series of interior decorative items to fit the luxurious environment of hotels and houses. On average, it takes the Vietnamese artisans 30-45 days to make the vase body because the whole making process is handmade, from choosing the right clay for moulding, the casting of the product body to the decoration with embossing patterns before being fired at around 1200°C. Once the vase is made, the gold coating can require up to 80 consecutive hours to complete.

The value of the vase is not only laid on its precious coating of 24-carat gold and its sophisticated beauty but it is also reflected by the passion and hard working of the Vietnamese artisans.

24-Carat Golden Vase “The Rise of Dragon” is a harmonious combination between the Eastern essence of culture and the know-how of gilding technology from the West, which is not only a work of art but also meant to bring the owners luck, fortune and prosperity.



## THE 4 VASES OF TRADITIONAL ANIMALS SYMBOLIC OF AUSPICIOUSNESS

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Dragon



Kylin



Phoenix



Turtle



## 24K GOLDEN DRAGON & PHOENIX VASES

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The Dragon & Phoenix are symbolic animals of auspiciousness representing fortune, luck, harmony and prosperity in the Eastern long-held belief. Phoenix appears only in time of universal peace hence stands for deep transformation and the power

of rebirth while the dragon represents the supreme power and indisputable authority. Inspired by mythical creatures in traditional folklores especially from China, the 2 vases coated with the precious metal gold are meant to bring luck, prosperity and happiness to the owners.

## 24K GOLDEN KYLIN AND TURTLE VASES

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Kylin is one of the four most revered animals while the Turtle representing fortune and wealth in the Chinese ancient myths.

Together with the Dragon and Phoenix, the 4 mythical creatures are believed to protect the home of their owners. These vases are a great and meaningful decoration to the house.



## 24K GOLDEN VASE “THE BON VOYAGE”

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The “Bon Voyage” Vase is inspired by a common Chinese idiom (“In smooth Waters”) that implies something is executed perfectly, with no problems or difficulties. Like the image of a boat full of fortune, smoothly sailing to the homeowner.

This saying is especially meaningful to business people. The vase not only has a great Feng Shui which brings more luck, fortune and prosperity but also demonstrates the owners’ wealth and good taste of art.

## 24K GOLDEN VASE “THE SUCCESS”

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“The success” Vase representing the image of 8 horses is inspired by a traditional folklore which origin comes from the old life of the Han people in China. In spring every year, horses were often left into the woods to lure other wild horses back to their farms. It could happen that the horse would never come back to the farmer once being set free or if the horse comes back with more other wild horses.

It means the farmer has gained success and enrichment by owning even more horses. Therefore, “the 8 horses” has become a symbol representing success, luck, trust and hope to many people especially to business people in China & other Asian cultures. It will surely be a precious and meaningful decoration for business partners and friends.





6.  
KITCHENWARE  
& TABLEWARE

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## 24K GOLDEN DRAGON & PHOENIX TEA MUGS

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Always in sight of our inspiration from traditional myths, the dragon & phoenix tea mugs are dedicated to being a gift paying tribute to the elderly in the family or to business partners and friends, sending a message of wishing them a wealthy and lucky life.

The base is usually made of porcelain or ceramic and coated with a precious metal 24-carat gold. It is not only aesthetically eye pleasing but also meant to maintain the perfect drinking temperature for a longer time.

## 24K GOLDEN TEA MUG SET

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The 24K Golden Tea Mug Set gilded with 24-carat gold is another choice for those who fancy simplicity alongside with the dragon and phoenix tea mugs.

Without patterns, its simple design delivers a tranquillity feeling making your tea time a unique experience true to yourself. Simple is the best.



## 24K GOLDEN TABLEWARE “ABUNDANCE”

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From the East to the West, kings used gold as a symbol of wealth and supreme power as the ancient Egyptian king used very sophisticated gold carved spoons, Qianlong Emperor used golden ornamental bowls to enjoy the most exquisite dishes.

Inspired by the royal dining style, the “Abundance” set consists of 1 bowl, 1 pair of chopsticks, a spoon and spoon disposal, a saucer and 2 plates all coated with 24-carat gold, offering the utmost luxury to the dining table.

## 24K GOLDEN CUTLERY SET “PROSPERITY”

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Flatware set is not merely used for dining purpose but also as a decoration as part of the “art de table” and it can demonstrate the power of the hosts as much as how much they care for their guests. Moreover, a lot of researches have proved that gold even makes food taste more delicious.

This 24K Golden Cutlery Set “Prosperity” gold-plated by our semi-automatic electroplating line, is marvellously suitable for any VIP banquets & dinners, bringing a feeling “like a royal” to all the guests.





## 7. SPECIFICATIONS

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### 24K GOLDEN TEAPOT SET "LONGEVITY"

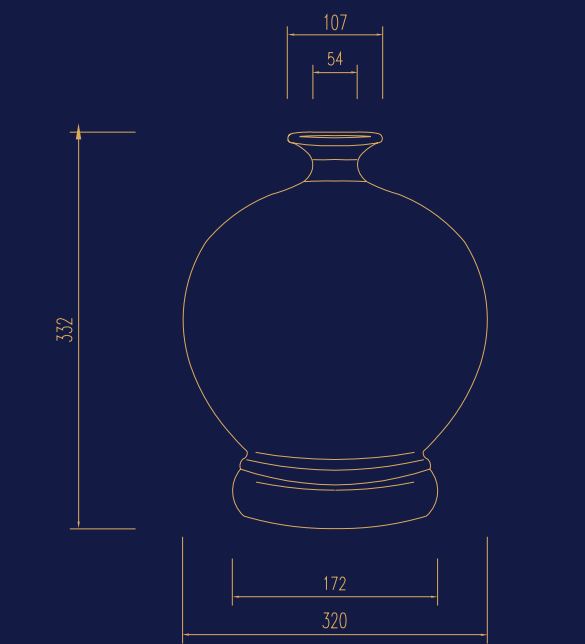
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Tea has long become a lifestyle rather just a beverage so choosing the quality of the tea itself matters as much as the quality of the tea container which is essentially important to maintain the genuine taste of tea leaves.

Without patterns or complicated design, only the royal colour of 24-carat gold-gilded layer is enough to make the 24-Carat Golden Tea Set a perfect luxury to add on the tea table while gold has been known to keep the taste the most genuine and can maintain the perfect drinking temperature longer.

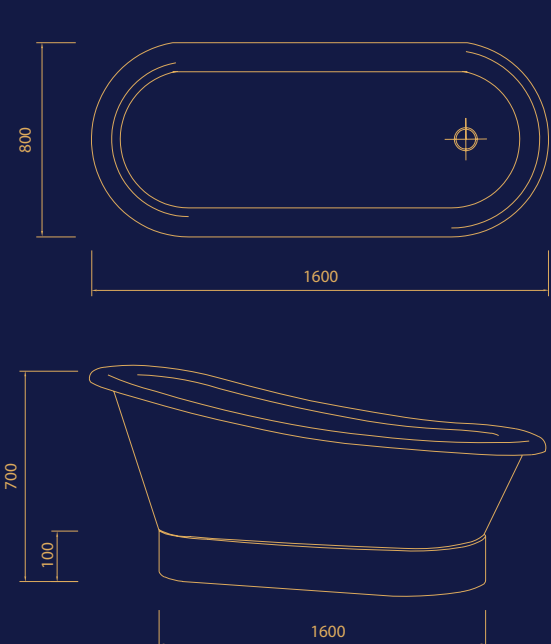


DECORATIVE VASES



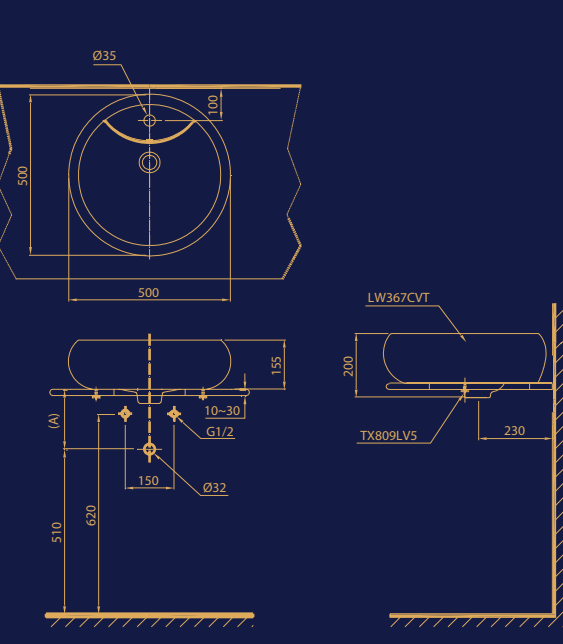
Product dimension:  
L172 x W320 x H332 (mm)

24K GOLDEN BATHTUB



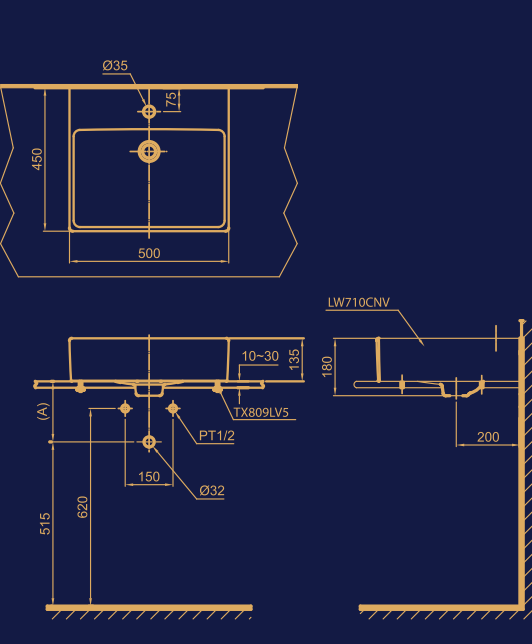
Product dimension:  
L1600 x W800 x H700 (mm)

24K GOLDEN WASHBASIN



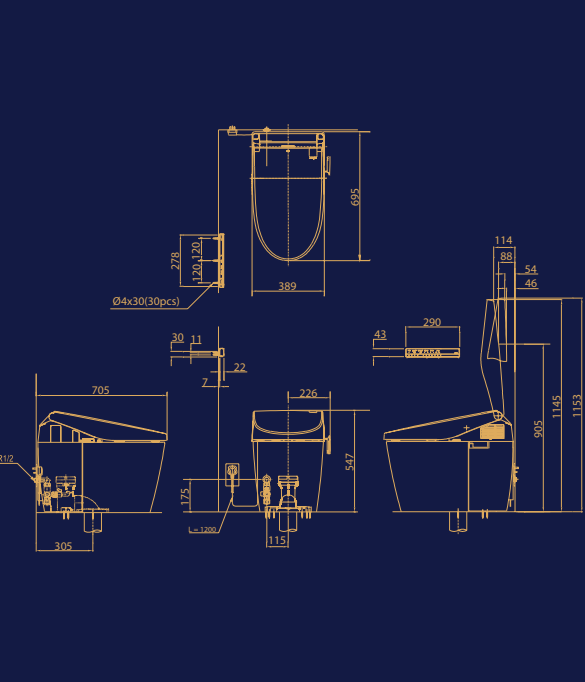
Product dimension:  
L500 x W500 x H200 (mm)

24K GOLDEN WASHBASIN (SQUARE)



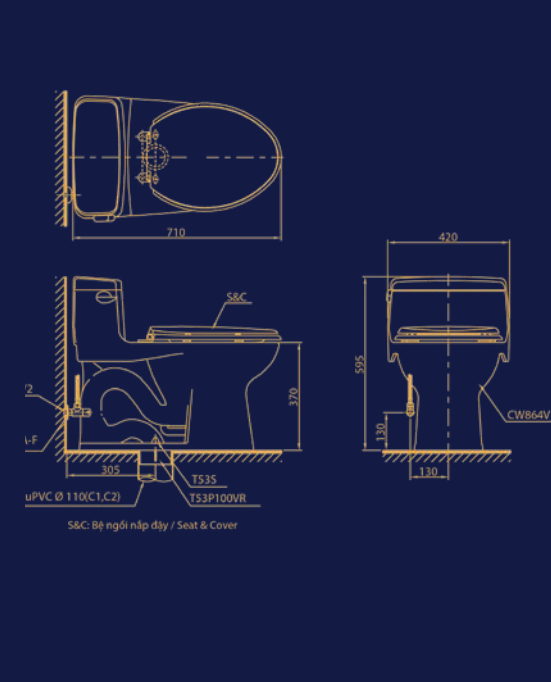
Product dimension:  
L450 x W500x H180 (mm)

24K GOLDEN TOILET (MAJESTY001)



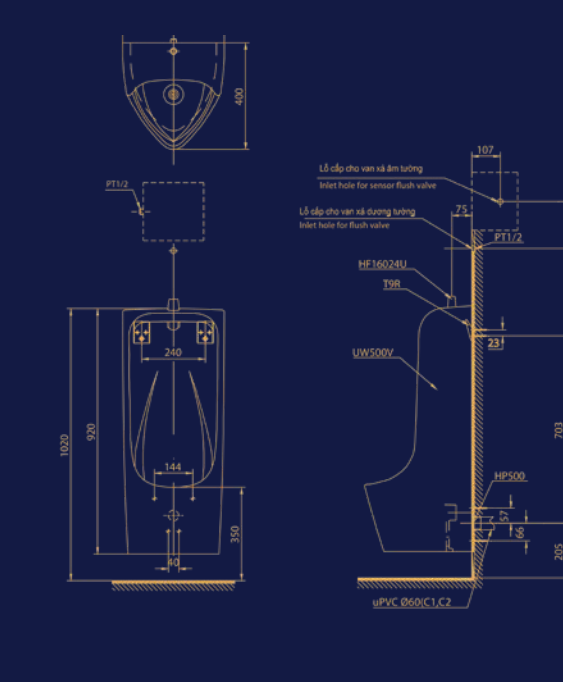
Product dimension:  
L695 x W389x H547 (mm)

24K GOLDEN TOILET (MAJESTY002)



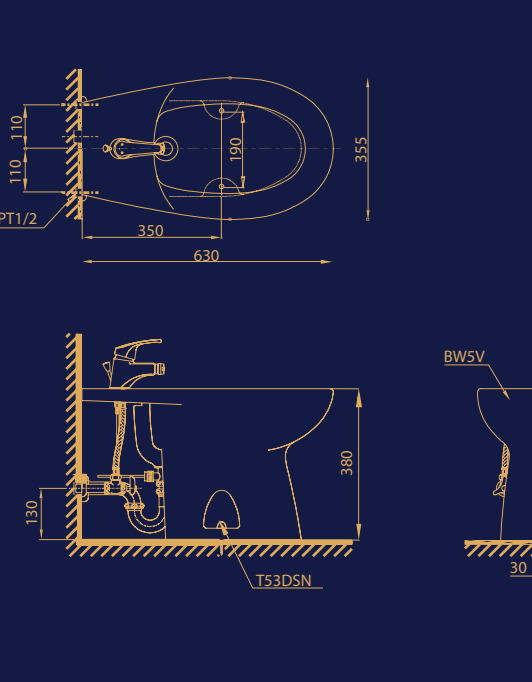
Product dimension:  
L710 x W420 x H595 (mm)

24K GOLDEN URINAL



Product dimension:  
L400 x W380 x H920 (mm)

24K GOLDEN BIDET



Product dimension:  
L630 x W355 x H380 (mm)





by Hoa Binh Group

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